

KERALA STATE FILM DEVELOPMENT CORPORATION LTD.

Chalachitra Kalabhavan, Vazhuthacaud
Thiruvananthapuram – 695 014
Phone: 0471 2325325 web site: www.ksfdc.in
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**TENDER FOR GRANTING LICENSE TO DISPLAY DIGITAL/LED
ADVERTISEMENT BOARDS IN THEATRE PREMISES IN KAIRALI/SREE
THEATRE THRISSUR FOR ONE YEAR.**

1. TENDER NOTICE

Notice inviting tender for granting license for displaying digital/LED advertisement boards in the theatre premises at Kairali/Sree theatre at Thrissur.

1. The theatres of Kairali and Sree at Thrissur are govt theatres with the state-of-the art facilities. These theatres is major destinations of film lovers in the commercial city of Thrissur. And as such the premises of the theatres will be ideal location for displaying advertisements to reach the public.
2. Sealed tenders may be submitted in the tender form to be obtained from the office of Kairali/Sree theatres, Thrissur on all week days till **16:00 Hrs on 18/11/2025** on payment of Rs.500 + GST @18%(Total - 590/-) for tender. Alternatively tender form can be downloaded from our website www.ksfdc.in, but in such cases the cost of tender form shall be enclosed by way of DD payable to KSFDC Ltd., at Thiruvananthapuram without which tenders will be rejected.
3. Tenders shall be accompanied with the prescribed EMD (by way of DD payable to KSFDC Ltd at Thiruvananthapuram without which tenders will not be accepted.
4. Tenderer has to submit tender as per the tender schedule and as per the terms and conditions given here in. **All the pages of the tender documents shall be duly signed by the tenderer and submitted for compliance with the tender conditions.**
5. The tenders will be opened by Theatre Manager at **16:30 Hrs on 19/11/2025** in the presence of available tenderers at Kairali Sree Theatre Thrissur.
6. Managing Director, KSFDC reserves the right to reject any or all tenders without assigning any reason whatsoever.

Managing Director

Dtd: 3/11/ 2025

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2. TENDER FORM

TENDER No: 6523/T2/25/KSFDC	Dated:03/11/2025
TENDER FOR GRANTING LICENSE FOR DISPLAYING DIGITAL /LED ADVERTISEMENT BOARDS IN THE PREMISES AT KAIRALI/SREE THEATRE, THRISSUR FOR ONE YEAR.	
Tender documents issued to :	 Phone:..... Mob:..... E- mail:
Last date & time for Submission tender:	4.00 PM on 18/11/2025
Time and date of tender opening:	4.30 PM on 19/11/2025
Earnest money deposit (EMD) - <u>2.5% of tendered amount without GST</u> by way of DD in favour of KSFDC Ltd. Payable at Thiruvananthapuram.	Rs..... vide DD.No. dtd of Payable at
Cost of tender document : Rs.590/- (Inc GST @18%)	Receipt/DD No:
Receipt of Tenders:	The Manager Kairali/Sree Theatre, Karunakaran Nambiar Rd, Round North, Thrissur, Kerala 680001

4. SCHEDULE FOR ADVERTISEMENT:

Space for Digital Display Advertisement Boards inside theatre building complex

- | | |
|--|------------------------------|
| 1. Kairali 2 nd floor Varandha Right Side | : 18 ft X 6 ft = 108 Sq. ft. |
| 2. Kairali 2 nd floor Varandha Left Side | : 14 ft X 6 ft = 84 Sq. ft. |
| 3. Dummy lift floor | : 6 ft X 6 ft = 36 Sq. ft. |
| 4. Kairali Sree Balcony Varandha (R) | : 10 ft X 4 ft = 40 Sq. ft. |
| 5. Kairali Sree Balcony Varandha (L) | : 10 ft X 4 ft = 40 Sq. ft. |

Total = 308 Sq ft

5. INSTRUCTIONS TO TENDERERS

1. The duly filled and sealed tenders in the prescribed form shall reach the **“The Manager, Kairali/Sree Theatre, Karunakaran Nambiar Rd, Round North, Thrissur, Kerala 680001”** for Managing Director, Kerala State Film Development Corporation Ltd., not later than **4.00 PM on 18/11/2025**.
2. Tenderer shall deposit a sealed super scribed envelope containing;
 - a. Earnest money deposit as specified by way of DD.
 - b. Letter accompanying the tender with communication if any, other than those stipulated in the tender,
 - c. Tender documents duly signed on all pages, and
 - d. Demand Draft towards the cost of tender form.
 - e. GST registration certificate
 - f. e-mail address and contact number
3. Any tender received after the due date and time will be rejected.
4. The Tenderers shall quote in the form provided their highest offer for displaying digital/LED advertisement on board inside and outside of theatre. This is the bid amount. Sq.ft. for total area.
5. The period of contract for displaying the advertisement is **One year and can be extended for a period for another year if found satisfactory with same terms and conditions with 10% Hike of the quoted rate only.**
6. All the participants shall remit the **Earnest Money Deposit (2.5% of tendered amount without GST) of as specified in the tender** by way of Demand Draft in favour of KSFDC Ltd payable at Thiruvananthapuram and submit the same along with their tender. EMD will not be accepted by way of cash / cheque. EMD will not bear any interest what so ever.
7. Before quoting the offer, the tenderer shall visit the site and satisfy himself as to the locations, space etc earmarked for displaying advertisements in the theatres, through personal physical verification. **The area furnished in the tender are approximate and the actual will be determined on actual display done by the allottee.**
8. Tenders received will be opened at **4.00 PM on 19/11/2025**. in the presence of tenderers or their authorized representatives who are present on the occasion.
9. KSFDC will consider for allotment of the contract for displaying advertisement for those who make the highest offer for one years. However, the KSFDC reserves its right to reject all/any tender without assigning any reason what so ever. It can be extended for a period for another year if found satisfactory with same terms and conditions with 10% Hike of the quoted rate only.
10.
 - a. EMD of unsuccessful tenderers except the first three will be refunded / returned as soon as the tabulation of received tenders is over and the EMD of the remaining tenderers will be released when the successful tenderer has executed the final agreement.

- b. EMD may be forfeited, if a bidder withdraws his bid during the period of validity specified. OR

if the successful bidder fails within time specified to execute the lease agreement by furnishing the required deposit.

11. The tender shall remain valid for 90 days from the date of submission. If any tenderers withdraw his/her tender before the said period or makes any modification in terms and conditions of the tender, then the KSFDC has the liberty to forfeit the said EMD.
12. The allotment of the space and the terms of lease will be subject to the concurrence of the Board of Directors of KSFDC or the Government as the case may be.
13. Any further clarifications can be had from the office of the Managing Director, Kerala State Film Development Corporation Ltd., Chalachithra Kalabhavan, Vazhuthacaud, Thiruvananthapuram -14 .
14. The successful tenders has to execute an agreement with KSFDC covering all the terms and conditions of this tender and additional clauses likely to be made by KSFDC.
15. The licensee is liable to obtain license from local authority for displaying advertisement after the remitting tax if required.
16. Tender Fee exemption and EMD exemption is **NOT** allowed on submission of tenders for MSME (Micro Small & Medium Enterprises) and NSIC registration as per GO(P)No1-2021-FinTvpm Dated 03-01-2021.

MANAGING DIRECTOR

6. TERMS & CONDITIONS

1. The period of allotment of for displaying advertisement in the Theatres premises will be **only one year from the date of contract agreement**.
2. The total area will be arrived based on the actual area where advertisement are displayed by the allottee at the premises by providing structures with both area measured if advertisements are displayed on both sides with the same frame.
3. The successful person shall remit full offered amount for the whole period allotted to him for the tentative area furnished in the tender and execute the agreement with the KSFDC within 7 days from the date of confirmation of allotment. If the allottee defaults in payment of the above amount and in execution of the agreement within the time fixed for the same, then the KSFDC reserves the right to cancel the allotment and in such event the EMD will be forfeited and KSFDC will be liberty to take alternate decisions.
4. If the allottee fails to remit the full contract amount within the prescribed time limit, the allotment will be cancelled by forfeiting the EMD, amount already remitted to KSFDC and the space will be allotted alternatively, without further notice.
5. In the event of death of allottee during the period of contract, the rights and liability under the contract agreement shall pass on to his/her legal heir on their execution of new agreement for the unexpired period of lease. Such legal heir shall satisfy the KSFDC with respect to his/her claim to continue the lease.
6. The allottee shall not without the KSFDC's prior permission sell his rights underlet or part with the possession of the allotted area or any part thereof.
7. The contract is subject to the rules, regulation and bylaws of the KSFDC in force from time to time.
8. The allottee shall bear, pay and discharge all taxes, electricity charges, assessments, license fees and any other out going etc. payable in respect of the contract unto him. The KSFDC reserves its rights to recover any defaulted amount with interest under R.R Act.
9. The expenses to power and light connects, light fittings, maintenance & repairing costs etc shall be met by the allottee at his/her own cost. The sketch of the theatres with identified area for advertisements as given in the tender documents details areas for digital / LED advertisement on walls. The advertisements shall be of high production quality and shall match with ambience of the theatres and add to the aesthetics of the theatre premises. Tenderer shall on a separate sheet detail the specifications of materials to be used for advertisements.
10. For lighting up the advertisement board, the allottee have to make Electric power from the connections provided at the Theatre. The quoted price shall include electricity charges. 10 (Ten) KW load only can be connected. If more than Ten kW load found connected power supply will be disconnected until the connected load is within allowed limits. Contractor shall provide load details.
11. The allottee shall not make under any circumstances any damages to the built up space allowed to him.

12. The structural stability of the framed structures erected by the allottee for displaying the advertisement shall be ensured by the allottee and allottee has to produce necessary structural certificate of the competent authority. KSFDC cannot be held responsible in any manner and not liable for any damages with either the advertisement material or the structure provided by the allottee.
13. A specific portion of advertisement space would be earmarked for the Theatre's use. No display of advertisement shall be made by the allottee in this area.
14. The allottee may inspect and satisfy himself as to the conditions of location for displaying area of the Theatre premises etc., and obtain all information from the office of KSFDC. No claim or contention of any nature whatsoever shall be entertained on the ground of any subsequent complaints on the above.
15. In respect of any matter not covered by the above terms and conditions and in case of all disputes or differences the decision of the KSFDC shall be final and binding on the allottee.
16. On expiry of the period of contract, all the display boards and the structures shall be removed by the allottee within 10 days from the date of expiry of the allottee. If allottee fails to remove the same within stipulated period, the display board structures will be deemed as to be KSFDC's property and the security deposit will be forfeited.

I / We agree to all the above terms and conditions without any modification

Signature of Tenderer

(Name in block letter & address)

Place :

Date :

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7. TENDER SCHEDULE

1.	Name of Tenderer: (in block letters)				
2.	Address in full a) Permanent:	 Phone:.....Mobile:..... E-mail:.....			
3.	Details of EMD	Rs...../- by DD. No..... Dated..... drawn on.....			
4.	Spaces in the premises to display	Approx. Area	Max. Rate quoted in		Total amount for one year
			Figures	Words	
I)	LED Board display	1 Sq.ft.	Rs...../per year (Rs..... Sq.ft.)		
	Grand Total	308 Sq.ft	Rs.....		
I / We have read the terms and conditions of the tender. I / We shall abide fully by the conditions prescribed. I /We enclosed a copy of the terms and conditions duly signed by me/us on all pages. I /We hereby solemnly declare that all the above information given by me/us true Place: Date Signature of Tenderer					